



MEDIA ALERT

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Pitney Bowes Inc. to Highlight New Release of Emtex[®] Production Intelligence[®] Software at the 2009 National Postal Forum

STAMFORD, CT, May 14, 2009...Pitney Bowes (NYSE: PBI), a provider of hardware and software solutions for print and mail operations will demonstrate a new release of Emtex[®] Production Intelligence[®] solutions with expanded capabilities of DFWorks[®] 2.7 software.

This version represents a powerful integration of DFWorks software with Pitney Bowes inserters, sorters and output management systems. It enables businesses to link print and mail operations for greater control, increased accountability and improved productivity. Pitney Bowes DFWorks software is a core component of the Production Intelligence family of solutions.

The new release includes piece-level job tracking through the sorting process, full integration with the VIP[™] output management architecture, and automated data collection from printing devices that are compatible with the Kodak Versamark[™] printer and Xerox[®] Internet Printing Protocol (IPP).

Pitney Bowes sorter customers can have quick and easy access to envelope images captured on the sorter for complete end-to-end mailstream visibility. This

new feature, DFWorks 2.7 Document Lifecycle Tracking, helps customers meet compliance and proof-of-process requirements.

Another key feature, DFWorks 2.7 Production Workflow, provides automatic tracking of print progress on virtually any IPDS printer connected with the VIP output management system. It also supports several other production printers, including those compatible with the Kodak Versamark and Xerox IPP.

Automated end-to-end SLA monitoring helps customers ensure that every job is not only accounted for, but also processed on time with fewer resources.

“Fully integrated job management across the entire automated document factory allows our customers to obtain even greater value from their investments in Pitney Bowes products. From composition through print, insert and sorting, our customers are optimizing their ROI.” said Pete D’Amato, vice president of product management and marketing for Pitney Bowes. “The new release demonstrates the value of linking print and mail to help our customers achieve greater efficiency and increased productivity.”

A live demonstration of these fully integrated solutions will be presented at the National Postal Forum in Washington, DC at the Pitney Bowes booth 400.

About Pitney Bowes:

Pitney Bowes is a mailstream technology company that helps organizations manage the flow of information, mail, documents and packages. Our 35,000 employees deliver technology, service and innovation to more than two million customers worldwide. The company was founded in 1920 and annual revenues now total \$6.3 billion. More information is available at www.pb.com.

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