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FOR IMMEDIATE RELEASE

Pitney Bowes Shares Insights on Managing Customer Communications at Xplor March 4 – 7, 2009

STAMFORD, CT, February 27, 2009...Pitney Bowes Inc. (NYSE: PBI) will showcase innovative solutions designed to accelerate production and delivery of customer communication at the 29th Annual Xplor Global Conference and Exhibition, March 4 -7, 2009 in Tampa, Florida. Pitney Bowes experts will share trends and best practices in customer communications for successfully driving revenue and reducing costs.

At Booth 52/53, Pitney Bowes will demonstrate the newly launched Production Intelligence® workflow solution and P/I Wizard software which help businesses simplify the production and delivery of high value customer communications with a focus on Transpromo, color, and Intelligent Mail® barcode capabilities.

Pitney Bowes will also present its end-to-end Customer Communications Management (CCM) solutions. The newest version of the DOC1® suite, with enhanced design functionality and new language support capabilities which enable companies to centrally create, manage and deliver effective multi-channel communications. Armed with location and operational intelligence and customer analytics, companies in all industries are able to deliver an engaging, highly personalized customer experience across all delivery channels.

The Xplor Awards Committee has awarded Pitney Bowes Business Insight's e-Messaging solution an 'Honorable Mention' for Technology Application of the Year. The Technology Application of the Year Award recognizes organizations for their imaginative application of current technology that establishes an industry's direction. E-Messaging is an innovative solution that allows organizations to take a turnkey approach to managing email and SMS communications with their customers. Pitney Bowes Business Insight will accept the award during Xplor's opening ceremony on March 5, 2009.

Pitney Bowes is proud to provide expert speakers at the following sessions during Xplor 2009:

Application Trends Track, “Going Green Saves you Green,” March 5, 1:00 pm

Indian Key Room: David Day, production intelligence specialist, discusses how companies that “go green” in the production of print and mail can save money from Doc(ument) to Dock (door).

Application Trends Track, “You are What You Print,” March 5, 2:00 pm Indian Key

Room: Laurence O’Hagan, Pitney Bowes Business Insight, CCM CTO and global portfolio director, discusses how to best prepare for the next generation of document delivery print stream and view stream by improving the document composition environment and working more effectively with vendors.

Vendor Focus Forum, “Take a 360 Degree Look at your Print and Mail

Operations,” March 5, 3:00 pm Snowy Egret Room: Ken Renko, product marketing manager, output management, examines an organization’s procedures, workflow and capabilities in today’s business climate to determine opportunities for improving efficiencies. He will discuss the challenges involved, alternative workflows, additional value-add capabilities that are available, and provide an overview of 10 Solution Sets available for the print and mail environments.

General Session Panel, “The Composition Face-Off Panel,” March 6, 8:30am

Tarpon Key Room: Laurence O’Hagan provides a deep dive into Pitney Bowes Business Insight solutions for customer communication management.

About Pitney Bowes

Pitney Bowes Inc. is a mailstream technology company that helps organizations manage the flow of information, mail, documents and packages. Our 35,000 employees deliver technology, service and innovation to more than two million customers worldwide. The company was founded in 1920 and annual revenues now total \$6.3 billion. More information is available at www.pb.com.

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