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FOR IMMEDIATE RELEASE

Pitney Bowes to Highlight Mailstream Solutions at AIIM/On Demand in Boston March 3 - 5, 2008

STAMFORD, CT, February 20, 2008 -- Pitney Bowes Inc., (NYSE: PBI) will feature the latest mailstream technology solutions at the AIIM/On Demand Conference and Exposition, March 3 – 5, 2008, at the Convention and Exhibition Center in Boston, Massachusetts. Printers, mailers and marketers will learn about the products and services that transform customer communications into business growth opportunities.

At booth 1052, experts will be on hand to share best practices and advice about the USPS® Intelligent Mail® barcode, transpromo and postal rate and postage management.

Pitney Bowes will showcase its document processing and records and information management solutions.

In addition, prospects and clients will learn how end-to-end Customer Communication Management (CCM) hardware and software solutions are designed to accelerate intelligent communications throughout the enterprise. Enterprise content management (OpenEDMS) and e-Messaging solutions enable businesses to engage in one-to-one interactions with customers while centrally managing all customer information in a closed-loop communication process.

Pitney Bowes clients and prospects will learn about Production Intelligence™ solutions that link print and mail workflow. Color and transpromo features will be highlighted in demonstrations on how to personalize documents with one-to-one marketing messages, variable envelope messaging, and monochrome and color printing.

For mid-sized mailers, the DI950 Integrated Document Printing Solution provides outstanding levels of security and process integrity. With integrated printing, the DI950 can help optimize the mailstream by creating, formatting, printing, inserting and metering in one solution. Pitney Bowes will also feature the DI950 Universal Feeder, with flexible scanning and the ability to feed booklets and inserts up to 4mm (0.16 inches) thick. The solution incorporates an enhanced Pitney Bowes DI950 inserter, a new universal feeder, an optional high-capacity loader and advanced scanning.

For mailers of all sizes, the AddressRight® shuttle-head and fixed-head technology-based printers offer black-and-white and color printing. The printers allow customers to print addresses, graphics, barcodes and personalized messaging almost anywhere on the envelope. AddressRight printers can handle a wide variety of mailing materials including envelopes, postcards, booklets, folded newsletters, flats and catalogs. Used in tandem with Pitney Bowes' SmartMailer™ 7 or AddressRight® Pro mail management solutions, businesses target customers with powerful, easy-to-use software that also cleanses and updates existing lists.

Pitney Bowes will also be highlighting its Multi-Vendor Services initiatives at Booth 1052. With 1,300 A+ certified specialists, Pitney Bowes' Multi-Vendor Services offers a full range of product lifecycle services including on-site maintenance services, installations, asset deployment and professional service for printers, copiers, multi-function devices, scanners, shredders, PCs and workstations, mailstream solutions and kiosk devices.

On Tuesday, March 4, 2008 at 1:40 pm, Peter D'Amato, Director of Emtex ADF Product Management for Pitney Bowes will discuss Security-enabled Printing.

On Wednesday, March 5, 2008 at 2:30 pm, Pitney Bowes teams with a major international insurance company for Records Management and the Mailstream: a Partnership for Success. The session will highlight the drivers impacting records management strategies and efficient and effective records management processes.

On Thursday, March 6, 2008 at 10:10 am Kevin Marks, Vice President, Tactical Marketing at Pitney Bowes will speak on a panel on Finishing Developments in Mailing Applications.

About Pitney Bowes:

Pitney Bowes is a mailstream technology company that helps organizations manage the flow of information, mail, documents and packages. Our 35,000 employees deliver technology, service and innovation to more than two million customers worldwide. The company was founded in 1920 and annual revenues now total \$6.1 billion. More information is available at www.pb.com.

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