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**New Emtex OptionPROM Capabilities Enhance Data Collection  
Across Multiple Sites and Devices**

*Print operations benefit from streamlined connections for faster data collection*

**London – United Kingdom, 6 June, 2006** — Emtex, a Pitney Bowes company, the leading provider of document output management solutions, announces a significant extension to the feature set offered by the OptionPROM™ suite by delivering additional functionality through the new OptionPROM Enterprise Server (PES), and OptionPROM Device Concentrator (PDC) product options. Also announced are support for new devices, extending the operational visibility OptionPROM can now provide. Emtex OptionPROM (Print Room Operations Management) software is a centralized data collection, monitoring, reporting and messaging system for real-time tracking and management of production devices at single or multiple sites.

“Complex mid-size and large print and mail operations must integrate a number of processes and systems to create, print, finish and distribute documents, and they are challenged to track performance beyond basic production-level metrics. These latest OptionPROM enhancements address issues that can prevent multi-site, multi-printer organizations from getting the real-time information they need to manage their businesses,” said Tim Moylan, CEO of Emtex. “The ongoing enhancements to OptionPROM demonstrate our commitment to helping customers reduce deployment time, automate business processes, and deliver productivity enhancements.”

Many print and mail operations still collect production information manually, using paper log sheets or spreadsheets. Delays in generating reports result in loss of production time and delayed response to problems. OptionPROM automates collection of vital operational data for real-time monitoring and reporting of devices, jobs and people for optimal performance and asset utilization. The newly available capabilities make it easier to streamline communication and integrate information from a variety of devices:



- OptionPROM Enterprise Server (PES) links multiple OptionPROM servers at various sites to permit enterprise-level reporting that helps businesses drive more strategic contributions from their print operations. Customers are able to more easily and seamlessly capture consistent data from across the enterprise in a timely manner.
- The OptionPROM Device Concentrator (PDC) can be used as a hub mini-server for connection to devices out of reach of the OptionPROM Server, but within the same site. This gives users the advantage of connecting devices through common infrastructure to minimize connectivity complications and problems.
- New device connectors for Creo Spire server, Xerox Stampa controller, Kodak VersaMark CS4000 (IJPDS) controller and Emtex FlexServer to expand smooth connectivity across a variety of devices commonly found in print operations.

Emtex OptionPROM 7.5 SP1 will be generally available end of June 2006.

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**About Emtex**

Emtex, a wholly owned subsidiary of Pitney Bowes, is the author of the industry-leading output management solution: Emtex Intelligence Suite (EIS), which consists of FlexServer, VIP, VDE and Option Suite. Emtex enables organizations with high volume, mission critical document production requirements to materially increase their profitability, by reducing cost through improved operational efficiency and maximizing print production asset utilization. Emtex solutions form the essential components for an Automated Document Factory (ADF), providing centralized job and print management, “any to any” conversions, document re-engineering and real-time data collection and reporting. Emtex solutions are utilized at over 800 production sites worldwide. For more information, please visit [www.emtex.com](http://www.emtex.com)