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Media Contacts:

Julia Mowry
Emtex Software, Inc.
+1-561-886-2746
jmowry@emtexusa.com

Nick Khatri
Emtex Ltd.
+44-1923-270-882
nkhatri@emtex.com

Creo Print On-Demand Solutions Group Announces Successful Integration with New Workflow Partners at IPEX

IPEX 2006, Birmingham, UK (April 4, 2006) - Creo Print On-Demand Solutions Group (PODS) is showing live JDF-based integration with its workflow partners at the JDF pavilion at IPEX 2006. Creo PODS announces the completion of JDF integration with EMTEX VIP document workflow solutions. Emtex join the successful CREO PODS workflow partnership program that certifies JDF integration of open, independent third-party solutions with the CREO PODS suite of digital colour servers.

The Creo PODS group develops and supports high-performance digital colour servers for a range of digital printers and presses. CREO PODS digital colour servers drive production digital presses of industry-leading vendors, such as HP, IKON, Kodak, Konica Minolta, and Xerox. The CREO PODS colour servers are dominant in print environments where workflow integration, high productivity, and job streaming are required. By leveraging the cooperative power of leading third-party software vendors, users can customise different print shop components from multiple vendors, yet be assured that these solutions will seamlessly connect with the CREO PODS colour servers. End users can continue developing their workflow tools using their existing proprietary systems. Or they can build from scratch a workflow system that combines different solutions from independent vendors that best meets their needs for robust digital printing capabilities. By using solutions certified by the Creo PODS workflow program, customers can achieve full process automation with solutions that are tested and certified. They also cut their overall turnaround time and increase overall quality and profit margins. These integrations are implemented under the NETWORKED GRAPHIC PRODUCTION (NGP) program, in order to increase end-user confidence in the quality of the integration.

CREO PODS integrated solutions with workflow partners are presented at the JDF pavilion, where a CREO PODS colour server runs integrated applications with partners' solutions at set intervals.

EMTEX VIP

EMTEX VIP is a high-performance output management solution that provides centralised print production management, real-time data stream transformation, resource management, and job accounting. EMTEX VIP supports all leading data stream formats including IBM AFP, XEROX LCDS, HP PCL and ADOBE POSTSCRIPT and PDF.

EMTEX VIP's integration with the CREO PODS colour servers enable end-users with proprietary print stream applications such as IBM AFP or XEROX LCDS/Metacode to easily and seamlessly

send jobs to the CREO PODS digital colour server for automated processing. EMTEX VIP converts the incoming print streams to POSTSCRIPT, dynamically generates a JDF job ticket, and utilizes feedback for real-time job status from EMTEX VIP.

See Creo PODS demonstrate JDF connectivity at the JDF pavilion, Hall #20 POD#E, from April 4-11 at IPEX 2006.

About Creo Print On-Demand Solutions Group
The Creo Print On-Demand Solutions Group develops high-performance digital colour servers to drive a range of digital printers and presses. It also develops advanced on-demand applications to enable the creation of personalised direct mail, targeted catalogues and other powerful one-to-one marketing communications.

The Creo Print On-Demand Solutions Group is a unit of Kodak's Graphic Communications Group. Information about Creo PODS is available at the Creo Print On-Demand Solutions Group's web site at http://www.creopod.com. Images available for download at http://www.creopod.com

Media Contacts:

Hagar Gal
Marketing Manager – Media Relations
Creo Print On-Demand Solutions Group
M +972.50.533.0560
T +972.9.959 7899
hagar.gal@creopod.com

Katleen Verbeeck
Marketing Manager – EMEA
Creo Print On-Demand Solutions Group
M +32.497.51.2878
T +32.2.352.2878
katleen.verbeeck@creopod.com