

Media Contacts:

Julia Mowry
Pitney Bowes Emtex Software
+1-561-886-2746
jmowry@us.emtex.com

Ken Renko
Pitney Bowes Emtex Software
+1-561-241-7229 x110
krenko@us.emtex.com

Emtex Introduces VIP / VDE Version 8.7 for the Transactional, Graphic Arts and POD Environments

Boca Raton, FL, February 28, 2008 — Pitney Bowes Emtex Software, an industry leading provider of enterprise output management solutions, announces the release of Virtual Intelligent Presentation (VIP) and Virtual Document Enhance (VDE) Version 8.7 software allowing print operations to fully maximize their mailstream document production infrastructure. VIP / VDE Version 8.7 is designed to support the sophisticated workflow capabilities of Transactional, Graphic Arts, and POD environments.

With the increasing trend of migrating from monochrome to digital color printing technologies, VIP / VDE Version 8.7 includes comprehensive support for ICC Profiles for full color IPDS® and enhancements for PDF workflows, including compliance with PDF 1.7 to support the industry's projected growth in Production TransPromo volumes. Also inherent in this release is the support for the new USPS® Intelligent Mail® Barcode (IMB) mandate, including dynamic IMB generation, enabling print and mail operations to get a head start on compliance in anticipation of the 2009 USPS deadline.

“Emtex output management solutions continue to expand to support virtually any application to any print device or to digital format. Our transactional customers want to offer value added capabilities like TransPromo, color, and PDF workflow support, while an increasing number of Graphics Arts and POD environments are seeking printer vendor independent output management solutions. With this latest version, we are giving our customers the capabilities to pursue these opportunities,” said Ken Renko, Product Marketing Manager, Emtex Software. “The release of VIP / VDE Version 8.7 demonstrates Emtex leadership in continuously developing solutions that link print and mail and will continue to expand our capabilities to drive application and device compatibility, including monochrome and color in both continuous feed and cut sheet.”

With the release of VIP and VDE Version 8.7, Emtex continues its market leadership in providing the industry's most comprehensive “vendor neutral” output management solutions, offering robust functionality, performance and return on investments.

Emtex sales and professional services experts will be in contact with our customers to share in-depth product features and offer business-level guidance and services.

About Pitney Bowes Emtex Software

Emtex Software is a wholly-owned subsidiary of Pitney Bowes and an industry leader in providing the most comprehensive suite of Production Intelligence™ mailstream solutions to link print and mail workflow. Enabling organizations to deliver high integrity customer communications through an optimized mailstream that includes centralized job and print management, any-to-any transformation, real-time document re-engineering, automation of data collection and reporting, empowering organizations to route, transform, track and analyze production workflow. Emtex solutions are used at more than 800 production sites worldwide, across vertical industry, including companies listed on the FORTUNE Global 500®. For more information, visit www.emtex.com. Emtex is a trademark of Emtex, Ltd., All other referenced trademarks or registered trademarks are the property of their respective owners.