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**Pitney Bowes' Emtex Software Expands ADF Capabilities**  
*Customers benefit from comprehensive, modular growth path*

**BOCA RATON, FL, February 26, 2007** — Pitney Bowes' Emtex Software, the leading provider of document output management and Automated Document Factory (ADF) solutions, announces the expansion of its ADF packaged solutions portfolio. Customers gain additional integrity offerings, efficient postage accounting management, flat-to-fold optimization and workflow analysis. The result is a more comprehensive approach to the intelligent mailstream.

The ADF Solutions are the cornerstone of Emtex Software Production Intelligence, connecting all the document workflow stages of the mailstream and delivering robust information needed for ADF management. The ADF packaged solutions range from basic file-audit job integrity to complete end-to-end job status, mail piece tracking, automated reprinting, real-time monitoring and productivity reporting.

“Print and mail operations are under pressure to increase productivity and efficiency, address document integrity and constantly support changing output needs. In addition, organizations struggle with proprietary architecture, complex workflow and disjointed technology,” said Pete D’Amato, Emtex Director of ADF Product Management. “The result is bottlenecks, missed SLAs, compliance risks and higher operating costs. Now with these additional ADF offerings to Emtex Production Intelligence, customers are even better positioned to solve these problems.”

The enhanced ADF Solutions give customers a manageable, phased approach to building, implementing and running an ADF more cost effectively. Emtex (VIP, FlexServer®, VDE and OptionPROM) and existing Pitney Bowes (DFWorks®, Direct Connect and InSite) product sets are fully integrated to enable a standardized, modular ADF, aimed at providing our customers the foundation for additional capabilities in the future with minimal disruption to their existing operation.

In addition, with the highly experienced ADF specialists from Pitney Bowes integrated into Emtex Software, the new team offers an unmatched reservoir of knowledge, leadership and resources, so customers can more quickly and effectively achieve their goals.

### ***Enhanced Capabilities of the Pitney Bowes' Emtex ADF Solution***

Additional **integrity offerings** are now available to lay the foundation for advanced tracking capabilities and document factory automation. Benefits include improved SLA performance, stronger integrity and process controls, and simplified reprints. Real-time job status monitoring, shift performance and other metrics can drive productivity improvements.

**Control File Creation** offers valuable automation for reprints and mail piece tracking to improve the integrity of any job. Regulatory compliance is more secure, and reprint turnaround is reduced. Manual collection and reporting processes can be eliminated.

**Postage accounting** simplifies postage costing, account management and charge backs. Operations can automatically replenish postage without interrupting workflow. Users can generate consistent, accurate reports.

As companies face new postal rates on flats, they want to control cost increases. The postal increase for flats will result in a \$.20 increase per piece. With **flat-to-fold optimization**, companies can avoid new shape-based postal rate increases by modifying the print stream to change document from a flat to a folded mail piece.

**Workflow studies** help customers identify trouble spots and ways to improve productivity, reduce cost of operations, and increase worker safety. Emtex Software

experts will review an entire document process from composition through finishing. The service can improve the layout and process flow of an existing or new facility, or operation consolidation or relocation. Customers benefit from optimized throughput, floor space, and materials handling backed by expert facility design and layout services. Other areas of improvement can include mail piece deliverability, efficiency and effective postage spending.

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**About Emtex Software**

Emtex Software is a wholly owned subsidiary of Pitney Bowes and an industry leading provider of innovative output management (VIP, VDE, FlexServer® and OptionPROM) and Automated Document Factory (ADF) solutions, providing production intelligence and end-to-end workflow with centralized job and print management, any-to-any transformation, document re-engineering and real-time data collection and reporting to enable organizations to route, transform, track and analyze production workflow. Emtex Output Management solutions are utilized at over 800 production sites worldwide. For more information, please visit [www.emtex.com](http://www.emtex.com).

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