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Communis plc selects Pitney Bowes' Emtex® Software

Europe's leading print service provider chooses Production Intelligence™ Workflow Management solution to meet customer demands

KINGS LANGLEY, UK, 20 June 2008 — Pitney Bowes' Emtex Software, today announced that Communis plc, Europe's leading direct marketing print service provider, has chosen Emtex Software's Production Intelligence™ enterprise output management solutions to drive Communis' transactional print and mail facilities to meet the demands of a major financial services client. The Production Intelligence architecture gives Communis the open architecture it needs to streamline process for an efficient mailstream workflow.

A key driver in Communis plc decision to select Emtex Software output management solutions, FlexServer® centralized print management coupled with VIP™, "any-to-any" transformation is its capability to receive, process, and print millions of financial statements and related documents daily on their mixed fleet of production printing systems between multiple sites. The robustness of the output management solution not only maximises the production resources, but also provides for a sound business continuity plan. Furthermore, the VDE™ real-time document re-engineering capabilities enables Communis to make changes on the fly at time of print, empowering both Communis and their client to drive innovative services of their high-integrity customer communications and take advantage of the best available postal rates.

Communis and Pitney Bowes' Emtex team have carried out a thorough review of the options to ensure the complex requirements of Communis' and their client could be met and also enable innovation and growth in their increasingly diverse range of print and document delivery processes. The deal is estimated to be worth in excess of € 1.5million (euro) and is anticipated to be the start of a number of key projects undertaken by Communis with Pitney Bowes to drive growth of their transactional business and services arm.

“We are excited that our Production Intelligence output management solutions make it possible for Communisis to increase its business growth”, said Tim Moylan, president and general manager of Pitney Bowes’ Emtex Software, Tim Moylan. “We look forward to be a strategic partner helping Communisis meets its goals and servicing its clients.”

“At Communisis, we are always looking for ways to increase and expand our markets and create greater value for the clients we serve. Pitney Bowes’ Emtex Software has proven solutions, used by well-known organisations worldwide”, said Alistair Blaxill, managing director of Communisis plc. “By partnering with Pitney Bowes, it will enable us to further redefine the traditional print service market, reduce our time-to-market and help expand our portfolio.”

About Pitney Bowes Emtex Software

Pitney Bowes Emtex Software is a business unit of Pitney Bowes Document Messaging Technologies (DMT) and an industry leader in providing the most comprehensive suite of Production Intelligence™ mailstream solutions to link print and mail workflow. Enabling organizations to deliver high integrity customer communications through an optimized mailstream that includes centralized job and print management, any-to-any transformation, real-time document re-engineering, automation of data collection and reporting, empowering organizations to schedule, route, transform, track and analyze production workflow. . Emtex solutions are used at more than 800 productions sites worldwide, across vertical industry. For more information, visit www.emtex.com.

Emtex, Production Intelligence, FlexServer, VIP and VDE are trademarks of Pitney Bowes Emtex Software.

About Communisis

At Communisis (LSE: CMS.L), we help our clients make customer communications a more profitable process. We add value by offering expertise, technology and services that can support and improve the whole process of marketing and customer communications. This means reducing cost, reducing time to market and adding value to the effectiveness of our clients’ marketing activities. Services and solutions include direct mail, print management, statements and bills, cheques and security print, mail services, technology solutions, e-print purchasing, and asset management. For more information visit www.communisis.com.