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FOR IMMEDIATE RELEASE

Pitney Bowes Showcases Mailstream Solutions at AIIM/On Demand in Boston April 17 – 19, 2007

STAMFORD, CT, April 11, 2007 -- Pitney Bowes Inc., (NYSE: PBI), the mailstream technology firm, will showcase a comprehensive portfolio of its mail and document management solutions for organizations of all sizes at the AIIM/ON DEMAND Conference and Exposition, to be held April 17-19 at the Boston Convention and Exhibition Center in Boston, Massachusetts. On display at the Pitney Bowes booth #901 will be solutions that help transactional mailers and direct marketers increase the effectiveness and efficiency of their customer communications.

Pitney Bowes Group 1 Software will showcase software solutions to enable Communications Intelligence, including its Customer Communication Management (CCM) portfolio for accelerating intelligence across the enterprise. Attendees will learn how Group 1 Software's CCM editions enable the creation of real-time communication for in-person interactions, as well as the generation of high-volume, high-quality business documents across the document workflow.

Pitney Bowes' Emtex Software will demonstrate a strong convergence model that includes not only print-on-demand applications, but also a broad range of transactional, transpromo and digital production printing. Emtex is a robust and flexible output management technology that offers format versatility to handle the convergence of different workflows. The VIP™ and VDE™ solutions can input AFPDS, Metacode, DJDE, PostScript, PDF and PCL data streams. Based on customer requirements, print data will be generated for virtually any device compatible with IPDS, Metacode, PostScript, PCL or IJPDS. Digital documents can also be generated in AFPDS, PDF, XML or TIFF. As a result, customers are not limited by their data streams, but gain the freedom to send any print job to the device or delivery channel best suited for it. Emtex also has solutions for automated reprint, common accounting, integrated viewing, dynamic document manipulation and concurrent multiple input and output capabilities for any document environment.

Pitney Bowes Global Mailstream Solutions will be exhibiting products including its DI 950 Integrated Document Printing Solution, which provides outstanding levels of security and process integrity within the reach of mid-size mailers. With integrated printing, the DI 950 can help optimize the mailstream by creating, formatting, printing, inserting and metering in one solution.

Pitney Bowes will be featuring its recently introduced AddressRight® Pro DA75S Printer, which offers black-and-white and color printing capabilities to mailers of all sizes. The printer allows users to print addresses, graphics and barcodes and personalized messages almost anywhere on the envelope utilizing a wide variety of mailing materials including envelopes, postcards, booklets, folded newsletters, flats and catalogs. Used in tandem with Pitney Bowes' SmartMailer™ or AddressRight® Pro, businesses can target customers with powerful, easy-to-use software that cleanses and updates existing lists while helping make full use of critical customer data.

Experts from the Pitney Bowes Postage Discount Program will educate attendees about solutions for reducing costs and maximizing opportunities in the new postal rate environment.

Art Fiordaliso, President Pitney Bowes AAS/pmh, a Pitney Bowes Marketing Services company, will be participating as a speaker in a session on "Web to Print Solutions: Enabling New Business Models," on Tuesday April 17, 2007 at 12:00 noon.

John Schloff, Vice President, Marketing and Global Strategy for Pitney Bowes Document Messaging Technologies will be a panelist on "New Opportunities with Transpromotional Documents" on Thursday, April 18, 2007 at 11:10 am.

About Pitney Bowes:

Pitney Bowes provides the world's most comprehensive suite of mailstream software, hardware, services and solutions to help companies manage their flow of mail, documents and packages to improve communication. Pitney Bowes, with \$5.7 billion in annual revenue, takes an all-inclusive view of its customers' operations, helping organizations of all sizes enjoy the competitive advantage that comes from an optimized mailstream. The company's 86 years of technological leadership have produced many major mailstream innovations, and it is consistently on the Intellectual Property Owners Association's list of top U.S. patent holders. With approximately 35,000 employees worldwide, Pitney Bowes serves more than 2 million businesses through direct and dealer operations. More information about the company can be found at www.pb.com.

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