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Pitney Bowes Emtex Software Demonstrates Enhanced PDF and ADF Support

BOSTON, April 16, 2007 — At the AIIM/On Demand Expo, Pitney Bowes Emtex Software, the leading provider of document output and ADF management, showcases new capabilities for its Production Intelligence (PI) collection of output and integrity management solutions. In Booth 901, attendees can see how the enhanced Virtual Intelligent Presentation (VIP v8.5) PDF support streamlines on-demand and graphic printing using PDF-based workflows utilizing IPDS devices. The enhanced PDF input is the first of many capabilities Emtex will launch to help customers manage increasing convergent print workflows to maximize asset utilization and production efficiency. In addition, learn how the full range of Emtex offerings link on-demand, digital production printing and mail workflows.

“Emtex is the premier provider of output and ADF management, and we continue to expand our scope to help customers stay on top of their evolving requirements. Our enhanced PDF input strongly positions us to help customers in print-on-demand and variable data printing markets, which increasingly rely on PDF workflow,” said Emtex President Tim Moylan. “Customers depend on us to support virtually any application to any device. The new enhancements for supporting PDF input to IPDS devices builds on our established strengths and helps us better meet customer needs.”

With this latest enhancement, PDF applications can be transformed for cleaner, simpler workflow. Several enhancements specifically targeted at PDF workflows have been added:

- Support for the latest versions of PDF
- Tighter compliance with Adobe formats
- Improved performance

- Integration of PDF with AFP and LCDS workflows
- Support for monochrome and color applications

Emtex has expanded support for monochrome, highlight and full color applications with powerful capabilities that improve efficiencies in transactional, transpromo, on demand, and digital production printing environments. VDE 8.5 includes the ability to specify colors using RGB and CMYK values, providing more flexibility and precision for color applications. In addition, VIP 8.5 and VDE 8.5 introduce enhanced support for the widely used ICC Color Profiles to give customers the best tools for color management.

At AIIM/On Demand, Emtex will demonstrate ADF-oriented solutions that ensure high levels of integrity and process automation for tasks like reprinting, which are critical for variable data applications. These join other Pitney Bowes Emtex ADF packaged solutions that range from basic file-audit job integrity to complete end-to-end job status, mail piece tracking, automated reprinting, real-time monitoring and productivity reporting. Now the expanded ADF portfolio gives customers integrity offerings, postage accounting, flat-to-fold optimization and workflow analysis. The result is a more comprehensive approach that links print to mail to fully address the breadth of today's document factory.

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About Emtex Software

Emtex Software is a wholly owned subsidiary of Pitney Bowes and an industry leading provider of innovative output management (VIP, VDE, FlexServer® and OptionPROM) and Automated Document Factory solutions, providing production intelligence and end-to-end workflow with centralized job and print management, any-to-any transformation, document re-engineering, and real-time data collection and reporting to enable organizations to route, transform, track and analyze production workflow. Emtex Output Management solutions are utilized at over 800 production sites worldwide. For more information, visit www.emtex.com.

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